



Left: Heidi Pitre, "Treasure Island" (2020), and right: "Mysterious Island" (2016)



Another participant this year is Heidi Pitre, a Kansas City-based artist who creates her work on old library checkout logs. Pitre began her project in 2015 after discovering that her library's old logs were being thrown out as the institution transitioned to a digital borrowing system. "I did not have a plan for the cards, but I felt the need to rescue them," Pitre told Hyperallergic. The oldest log she's found is from 1927, and Pitre's drawings incorporate the subject matter of the books they used to inhabit. An old card from Robert Louis Stevenson's *Treasure Island* (1882), for example, includes a compass, a map, and a chest of jewels.

"Everyone involved really would love to have Artists Sunday roll off the tongue along with Black Friday, Small Business Saturday, Cyber Monday, and Giving Tuesday," Sherman said. "That's the ultimate goal." Pitre pointed out that the holiday sheds a spotlight on local artists, but she also acknowledged a benefit for consumers in providing an opportunity to purchase unique and long-lasting gifts, a benefit mega-retailers do not typically offer their buyers.